

FDA Legislation

It's Never Over

An Agency Congress Hates to Love

- Multiple bills; multiple components of every bill
- Multiple investigations, inquiries, document requests
- Multiple hearings, demands for testimony
- Thousands of letters

Over FDA's History The Theme Remains the Same

- Failures, mistakes, “scandals” about products lead to legislative “solutions”
 - '38, elixir sulfanilamide, 107 deaths
 - '62, thalidomide
 - '76, unsafe devices, 731 deaths, 10,000 hurt
 - '80, infant formula
 - '90, nutrition labeling
 - '94, '06, dietary supplements
- More responsibilities, more tasks, more reports, more opportunities for scrutiny

Recent Comprehensive Legislation

- FDAAA 2007
- BPCA, MDUFMA, BPRA(PDUFA) 2002
- FDAMA 1997

FDAAA

>85 New Tasks (about 2/3 completed)

- A broad range, across processes and regulated products
 - Clinical trials registration expansion and results reporting
 - REMS
 - Risk communication
 - Encourage pediatric medical devices
 - Deal with advisory committee conflicts
 - Establish food registry, improve recall processes, promulgate rule for ingredient standards
 - Report on aquaculture, genetically engineered seafood, pesticide residue monitoring
 - Develop and publish processes for review, clearance of scientific articles
- Advertising-specific
 - Standards to determine if ads are “clear, conspicuous, and neutral” as regards side effects and contraindications
 - Establish DTC user fee program (killed by Congress not appropriating funds)

Currently Pending Legislation

- 8 bills related to product safety
- 4 bills related to Rx importation
- 4 bills related to biosimilars
- 4 bills related to brand-generic settlements
- 11 bills related to other assorted issues

A Few Specifics

- Regulate tobacco products (enacted)
- Food Safety Enhancement Act (passed House)
- Prohibit approving biologics that are or contain a “select agent or toxin” made by an entity that has sold products to Iran
- Require FDA to determine if standardized benefit-risk summaries in labeling and ads would improve decision making; require comparative clinical effectiveness information in labels
- Prohibit marketing of authorized generics

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- Safe baby products
 - Safe seafood
 - Safe vaccines
 - Safe food, safe seafood
 - Prohibit bisphenol A in children's product containers
 - Finalize 2007 proposed sunscreen rule

And for This Particular Panel

- H.R. 2175, Families for ED Advertising Decency Act
 - FCC must revise interpretation and enforcement of its regulations on indecent material that may not be broadcast between 6 AM and 10 PM to include as indecent any ad for a medication to treat erectile dysfunction or for “male enhancement” – not to include a product placement or name mention
 - ** In fairness, this bill doesn’t directly affect FDA except that it could relate to approved products, but It’s topical

Appropriations A Catch-All

- ~\$2.3 b for 2010 (~300 m ↑ over 2009)
- Emphasis on safety – these funds will “help reform how FDA ensures safety” and “significantly improve food and medical product safety”
 - 1150 more inspections
 - 20K more examinations of imported food
 - 3300 more examinations of imported drugs
 - 4400 more examinations of imported devices

Funding-Related “Instructions”

Some Examples

- Prioritize review of new therapies and treatment protocols for Stage IV neuroblastoma
- Respond to Citizen Petition regarding standard of identity for honey; remind honey manufacturers about adulteration and misbranding
- Don't close or re-locate St. Louis laboratory
- Discretionary study on similarities between food addiction and drug addiction

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- Discretionary new review groups to study prevention, diagnosis, and treatment of rare diseases and of developing world neglected diseases
 - Issue sunscreen final rule by 12/09
 - No funds from FDA for Reagan-Udall Foundation
 - No less than \$51.5 m for OGD

Health Care Reform – FDA Does Not Escape

- Biosimilars/Follow-On Biologics Legislation included in both House and Senate Committee-reported bills
- “Sunshine” act provisions included in both House and Senate Committee bills
- Comparative Effectiveness requirements included in both House and Senate bills
 - Largely reimbursement-oriented, but dependent on FDA-reviewed data/information
- Comparative Effectiveness Data on Product Label as potential amendment

How Does FDA Respond?

- Focusing on Congress' apparently highest priority issue, product safety, new FDA leadership committed to change
- Political environments change people's view of "acceptable"
 - A Democratic Congress may be more patient with a Democratic Administration – but not forever

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- Recognize it's never over
 - Recognize it won't change because you want it to
 - Deal with it